



EUREKA Canada Smart Cities Partnering Mission to London & Stockholm: April 25-29, 2016

On April 26-28, 2016, Canada's EUREKA Office at the National Research Council of Canada (NRC), in collaboration with VINNOVA (Sweden's Innovation Agency) and the Embassy of Canada to Sweden, is organizing a mission to the "EUREKA Innovation Week" in Stockholm, under the theme "Smart Cities – Sustainable & Attractive Communities". Over 750 participants from Europe and beyond are expected to attend, largely SMEs and MNEs interested in *learning* more about what Europe is doing in this field, *showcasing* Smart Cities technologies, products and services, and *establishing* partnerships and projects.

On Monday, April 25th, en route to Stockholm, a "Canada-UK Smart Cities Partnering Event" is being organized in collaboration with Canada's High Commission and InnovateUK, to promote potential partnerships/projects with U.K. firms and Catapults involved in Smart City initiatives.

Event Web Site: www.vinnova.se/sv/Aktuellt--publicerat/Kalendarium/2016/160426-EUREKA-Innovation-Event-2016/

OBJECTIVES

1. Develop new co-innovation projects with European partners that focus on Smart Cities solutions
2. Gain insight into European Smart City projects in order to identify market opportunities

DELEGATION: Canada's Smart Cities Delegation, to be led by NRC President John R. McDougall, will consist of approximately 25 senior-level decision makers (CEOs, CTOs, VP Business Devt.) from Canadian SMEs, large firms, research institutes and universities, who can provide strategic direction and presentations on potential R&D project partnerships with European firms.

TECH FOCUS

- Applications (data-centric apps/devices that transform the quality/efficiencies of cities & citizens)
- Architecture (technologies, systems/services that enable Smart Cities to operate)

COSTS: There is no fee to participate to this mission. All participants are responsible for their own travel expenses. Group rates will be negotiated and offered at selected hotels. NRC is providing travel funding support for eligible expenses of up to \$3k to one official from a maximum of 15 Canadian SMEs.

DAY 1 LONDON Mon., April 25	DAY 2 STOCKHOLM Tues., April 26	DAY 3 STOCKHOLM Wed., April 27	DAY 4 STOCKHOLM Thurs., April 28	DAY 5 STOCKHOLM Fri., April 29
CANADA-U.K. Smart Cities Partnering Event Company Pitches Project Ideas B2B Meetings	EUREKA Global Collaboration Day <i>Spotlight on</i> <i>Associate Countries</i> CANADA-EUREKA Smart Cities Partnering Event	EUREKA Innovation Event <i>Innovation Award</i> <i>Thematic Sessions</i> <i>B2B Meetings</i> <i>Exhibition</i>	EUREKA Clusters Conference <i>Intercluster Sessions</i> <i>Proposers' Day</i> <i>Exhibition/ Site Visits</i>	EUREKA Clusters Conference <i>(Day 2)</i>

