

The Alberta Centre for Advanced MNT (Microsystems and Nanotechnology) Products (ACAMP)

ACAMP is the result of a collaborative effort between industry, government and academia, providing a path to commercialization for established firms and SME's small to medium start-up companies in the microsystems and nanotechnology (MNT) sector. ACAMP has been established as a not-for-profit company that provides support in three critical areas of commercialization:

- Marketing & Business Development
- Product Development
- Packaging and Assembly

Job ID: 10081601

Job Title: Market Research Analyst Position

Location: Calgary

Requirements:

- University degree in Marketing, Business, Social Science or equivalent combination of education and experience.
- 2+ years experience as a market research analyst.
- Thorough understanding of all business aspects from product development, customer interface, marketing, sales, manufacturing and finance.
- Ability to interface with clients and various internal groups
- High energy and motivation level.
- Customer focused with the ability to work independently and in a team.
- Strong communication and interpersonal skills.

Responsibilities:

- Responsible for gathering, interpreting, and synthesizing data on market conditions, business opportunities and global trends in the micro/nanotechnology market space.
- Conduct market research for clients including primary research, secondary research, data analysis/market modeling, report writing/deliverable creation, and client support.
- Data mining and research of potential clients.
- Organization of ACAMP seminars.

Forward resumes to resume@acamp.ca

Please include Job ID and Job Title in the subject line.