



FOUNDATION
EQUITY II LP



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FOUNDATION EQUITY

- Founded in 1991 with \$3,500,000 invested over two rounds (1991 and 1995).
- Dividends paid to date: **over \$65,000,000.**
- every \$100,000 invested has paid out over \$1,800,000 in dividends alone.
- key success factor: **active management**



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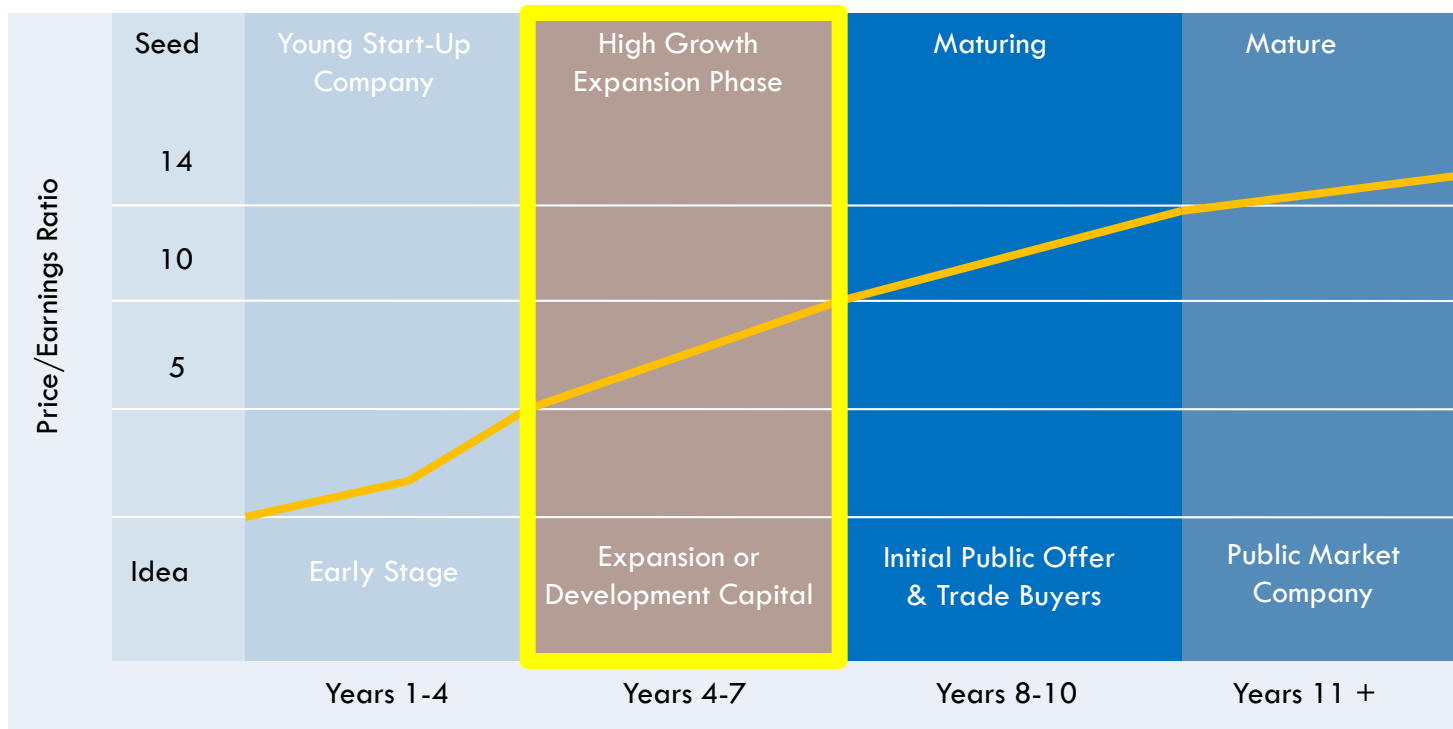
FOUNDATION EQUITY II

- New fund, launched in June, 2009.
- Focus on underserved segments in Alberta:
 - ICT, life sciences, “clean” technology/alternative energy.
- Won't do: pharmaceuticals, real estate, construction, E & P.



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INVESTMENT STRATEGY





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INVESTMENT STRATEGY

- Take a minimum 20% stake in each company.
- At least one Board seat, taking initial management advisory role (6-18 months), then sit on Board as active Director.
- “Staged” investment based on revenue/operational milestones.
- Portfolio of 6-8 investments in total.



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“CLEANTECH” INVESTMENT

What we like:

- Solutions that enable immediate reductions in energy consumption (software, building materials).
- Solutions that replace high-consumption devices with low consumption devices.
- In other words: capital-efficient solutions that solve customer problems *fast*.